



SECURITY AWARENESS TRAINING THAT WORKS!

brand book | **guidelines 2025**



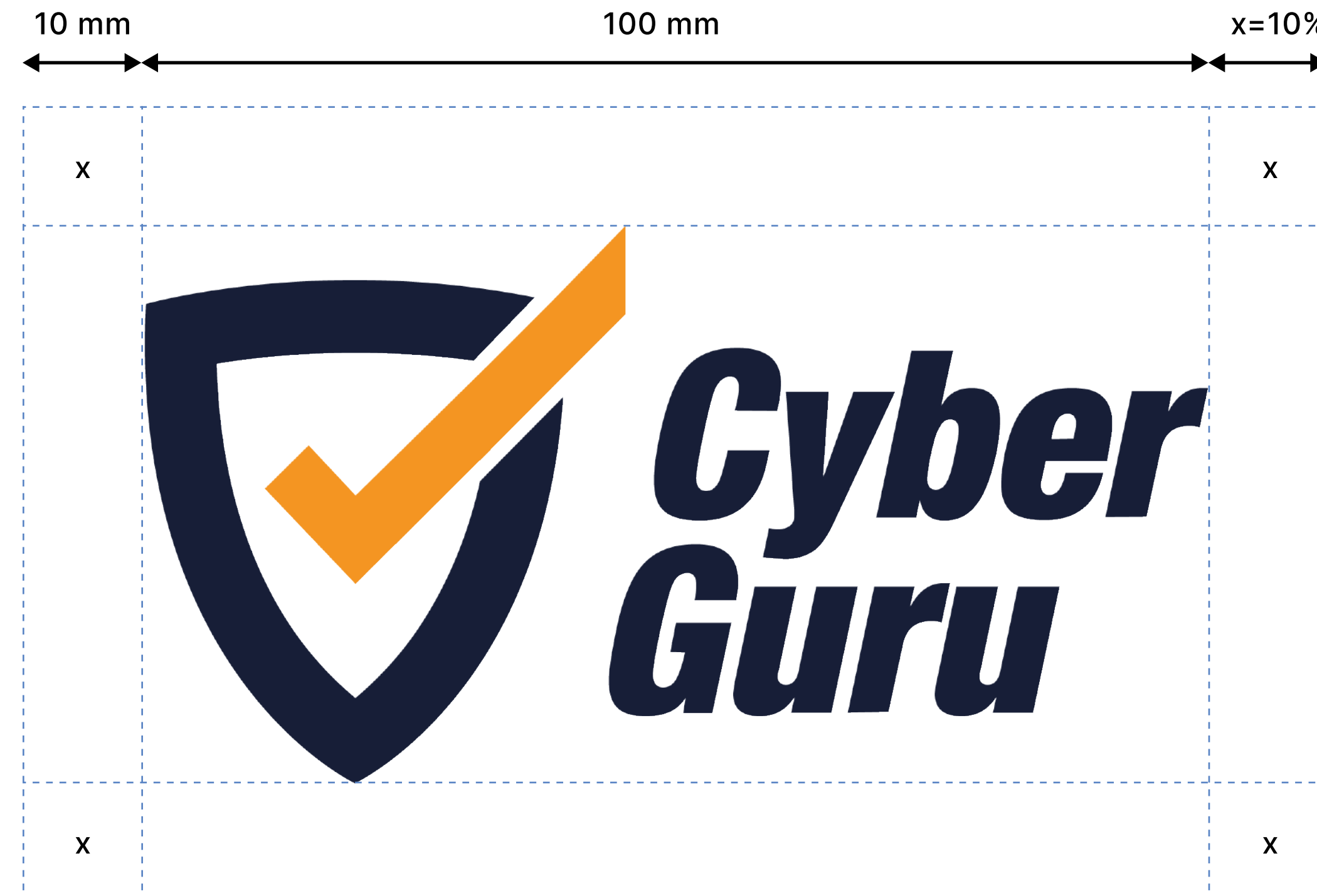
"Since 2017 we have been working on digital security so that every single person is safe from cyber attacks by acting on what we have identified as the weak link in the organisation's cybersecurity defence: the human factor."

We are a Security Awareness Training Platform for customers of all sizes and verticals, in public and private sector organisations with the aim to light the internet users' way forward and to protect them from threats to which they are exposed.

Working with passion we shape innovative solutions to serve the safety of everybody in an ever more complex and evolving digital world. Together with our clients we create a relationship built on trust and care because we believe humanity is based on integrity and honesty."









SECURITY AWARENESS TRAINING THAT WORKS!



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SECURITY AWARENESS TRAINING THAT WORKS!

X



X



X



X





CMYK

C 1%, M 54%, Y 100%, K 0%

RGB

R 241, G 138, B 0

ESADECIMALE

#F18A00

PANTONE

144C



CMYK

C 96%, M 93%, Y 44%, K 60%

RGB

R 29, G 25, B 52

ESADECIMALE

#1D1934

PANTONE

5255C



CMYK

C 0%, M 0%, Y 0%, K 0%

RGB

R 255, G 255, B 255

ESADECIMALE

#FFFFFF



CMYK

C 74%, M 65%, Y 63%, K 81%

RGB

R 29, G 29, B 27

ESADECIMALE

#1D1D1B



CMYK

C 0%, M 0%, Y 0%, K 0%

RGB

R 255, G 255, B 255

ESADECIMALE

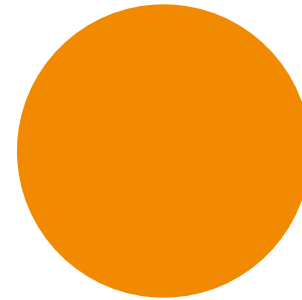
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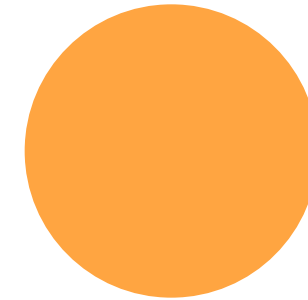




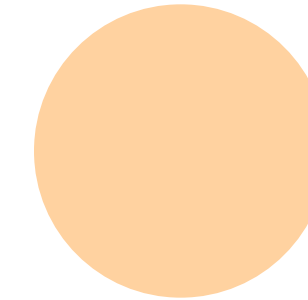
Primary
Orange



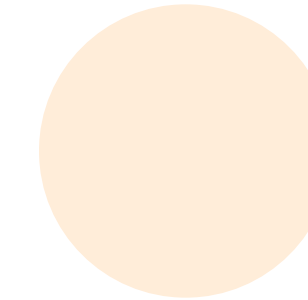
Hex F18A00



Hex FFA541

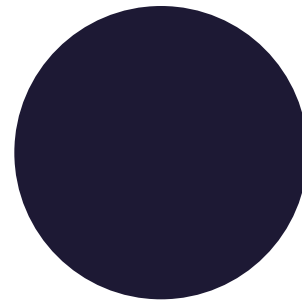


Hex FFD2A0

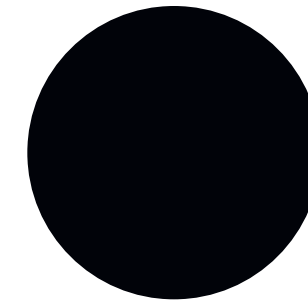


Hex FFEDD9

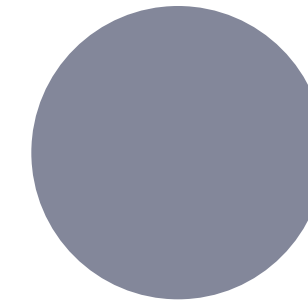
Primary
Dark Blue



Hex 1D1934



Hex 010309

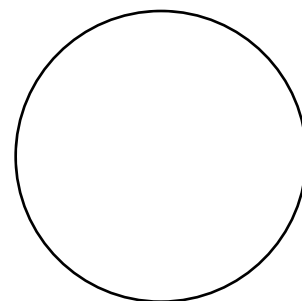


Hex 83879A

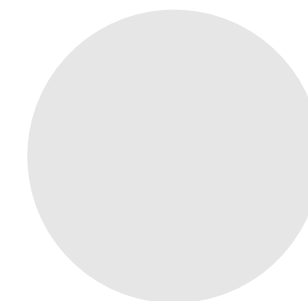


Hex E6E7EB

Primary
White



Hex FFFFFFFF

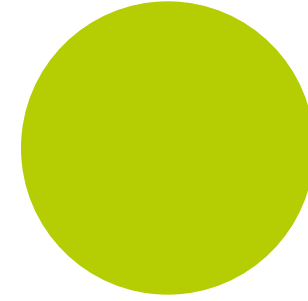


Hex E6E6E6

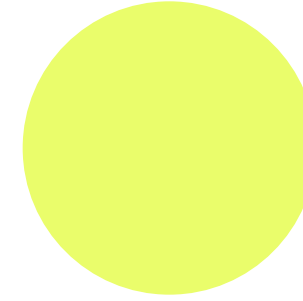


Hex F4F8FF

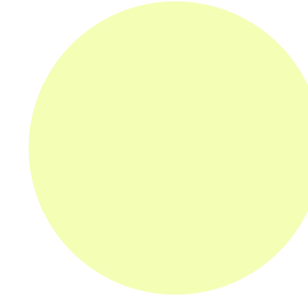
Secondary
Acid Green



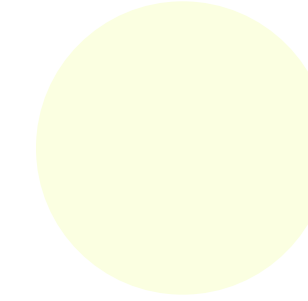
Hex B4CE03



Hex EAFD6B

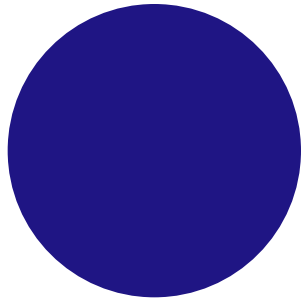


Hex F4FEB5

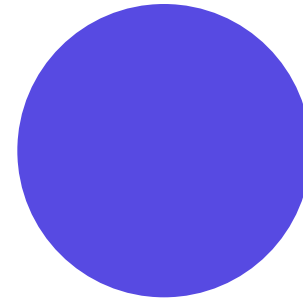


Hex FBFFE1

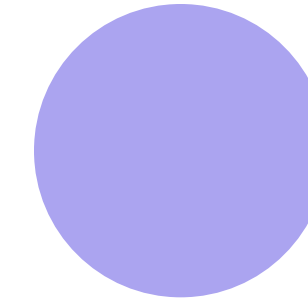
Secondary
Violet



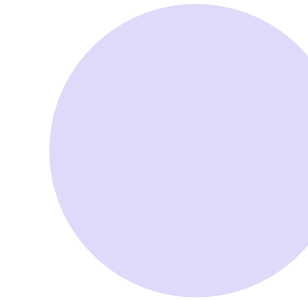
Hex 1F1584



Hex 574AE2

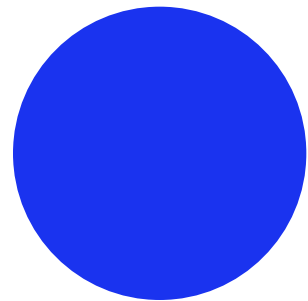


Hex ABA4F0

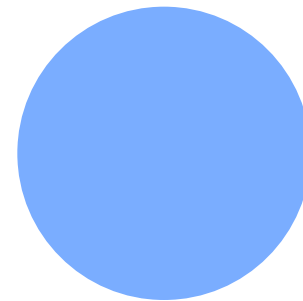


Hex DDDBF9

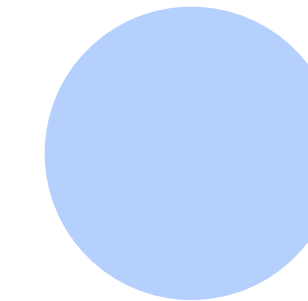
Secondary
Soft Blu



Hex 1A33EF



Hex 7AADFF

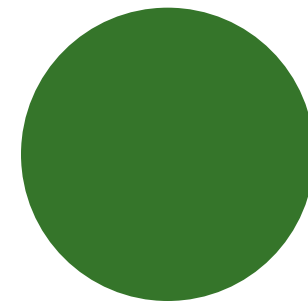


Hex B6D0FE

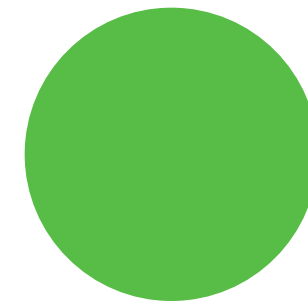


Hex E9F2FF

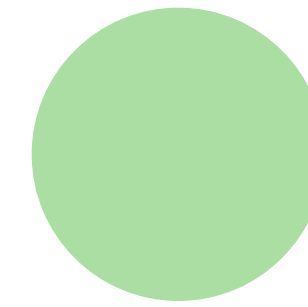
Status color
Green



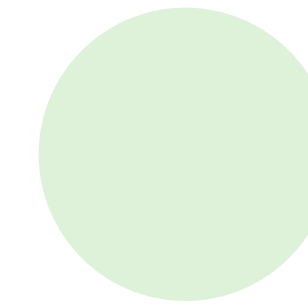
Hex 35752A



Hex 58BD46

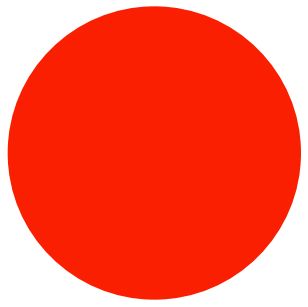


Hex ABDEA3

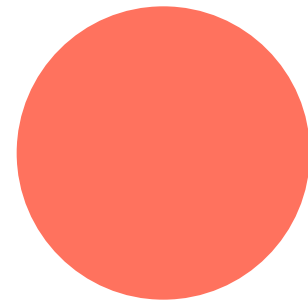


Hex DEF2DA

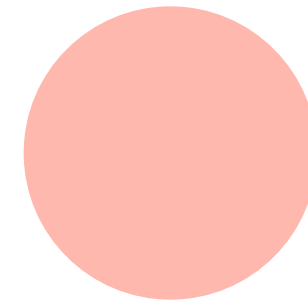
Status color
Red



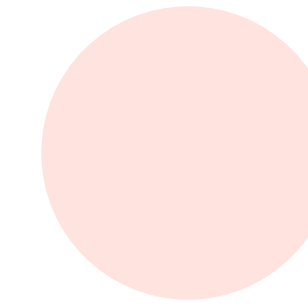
Hex FA1F00



Hex FF725E



Hex FFB8AE



Hex FFE3DF

Lorem ipsum dolor
ut laoreet dolore magna

Lorem ipsum dolor
ut laoreet dolore magna

Lorem ipsum dolor
ut laoreet dolore magna



CMYK
C 96%, M 93%, Y 44%, K 60%

RGB
R 29, G 25, B 52

ESADECIMALE
#1D1934



CMYK
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ESADECIMALE
#1D1D1B



CMYK
C 0%, M 0%, Y 0%, K 0%

RGB
R 255, G 255, B 255

ESADECIMALE
#FFFFFF

Font principale

Inter | Regular | Bold | Black

Per titoli, claims, headlines

INTER REGULAR

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

INTER BOLD

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

INTER BLACK

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

Font secondario

Rubik | Regular | Italic | Bold

Per sottotitoli, testi e didascalie

RUBIK REGULAR

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

RUBIK ITALIC

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

RUBIK BOLD

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

lorem ipsum dolor

LOREM IPSUM DOLOR SIT AMET

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consectetuer adipiscing elit*

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat

LOREM IPSUM DOLOR

Lorem ipsum dolor sit amet

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consectetuer adipiscing elit*

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Naming

✓ Cyber Guru

Public and private documents, LinkedIn profile, email signature, social profiles, presentations.

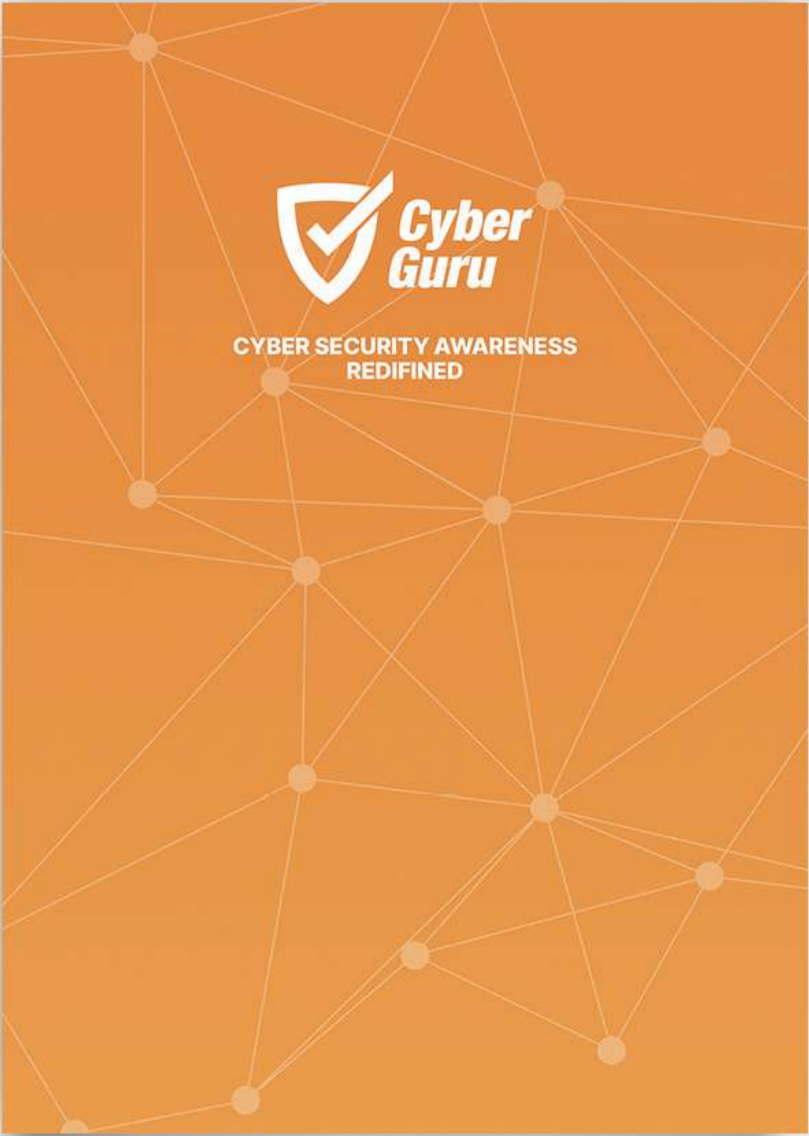
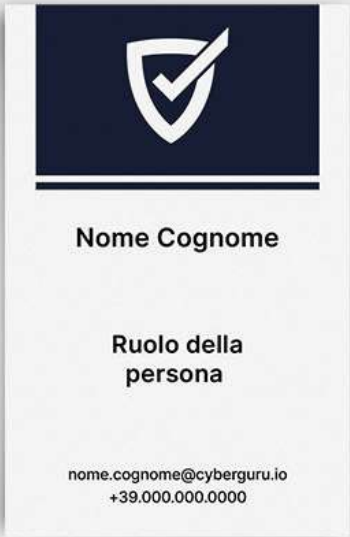
✗ Cyber-Guru

✗ Cyberguru

✗ cyberguru

✗ cyber guru

✗ CyberGuru









Security Awareness Training That Works!

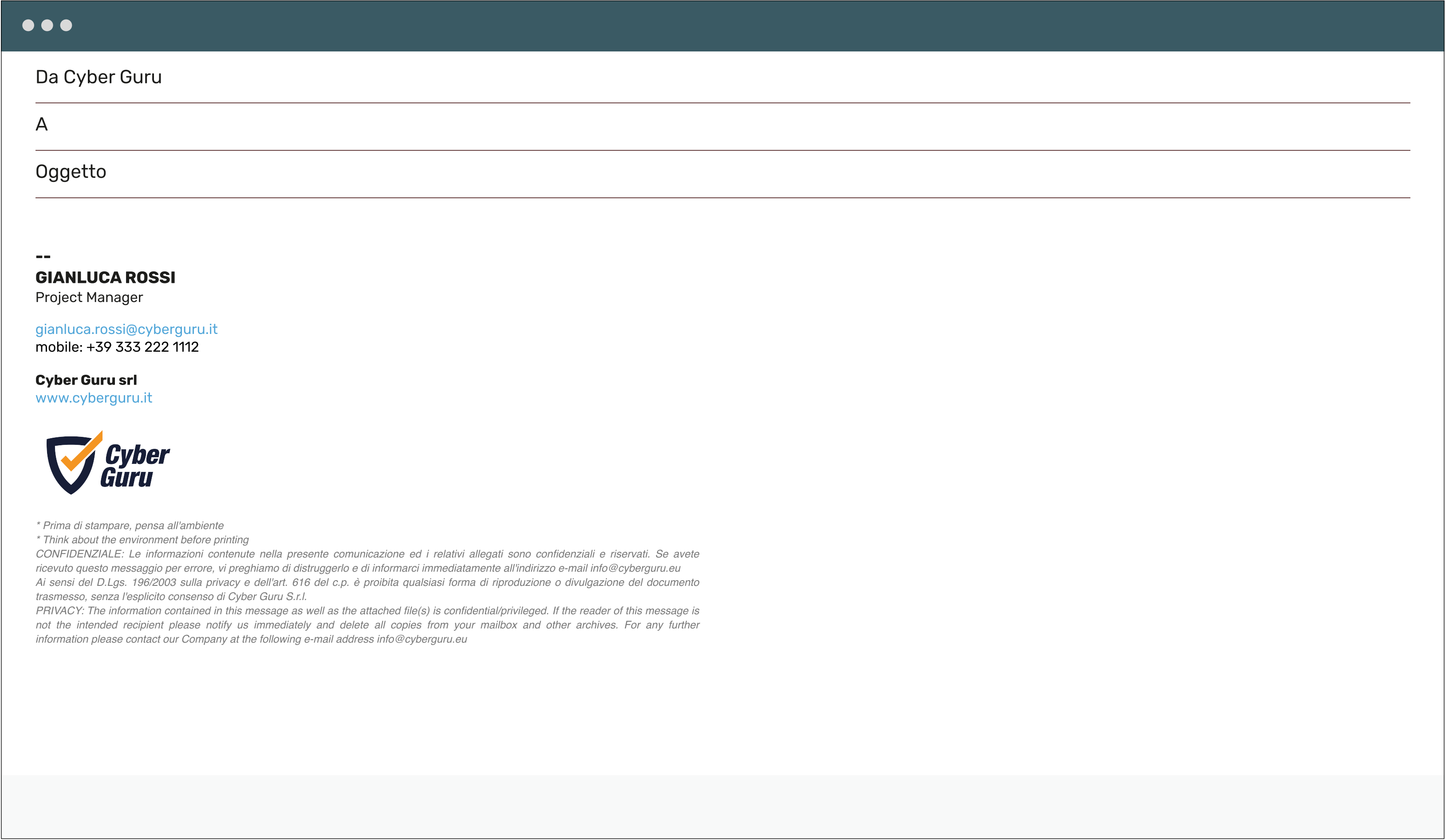


Security Awareness Training That Works!





Security Awareness Training That Works!



Computer Technology



Evaluation Test



Gamification




Hacking



Internet & Cyber Security

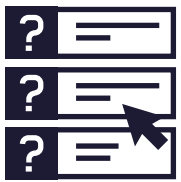


Online education					
Workshop & coaching					
Development					
Student Caring					

Banking & Insurance



Education



Fashion



Food & Beverage



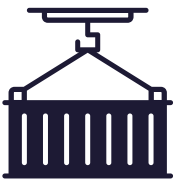
Healthcare



IT Services



Manufacturing



Other



Power & Energy



PA



Retail



Telco & Media



Transportation



Cyber Guru Awareness



Cyber Guru Channel



Cyber Guru Phishing





gadget | shopper, pen, t-shirt, sweatshirt, hat



SECURITY AWARENESS TRAINING THAT WORKS!

Cyber Guru SpA

Viale della Grande Muraglia, 284 - 00144 Roma
Regus Milano Bicocca Via Libero Temolo, 4 - 20126 Milano
contatti@cyberguru.it - www.cyberguru.eu

