

IN CYBER SECURITY HUMAN BEHAVIOURS MAKE THE WHOLE DIFFERENCE



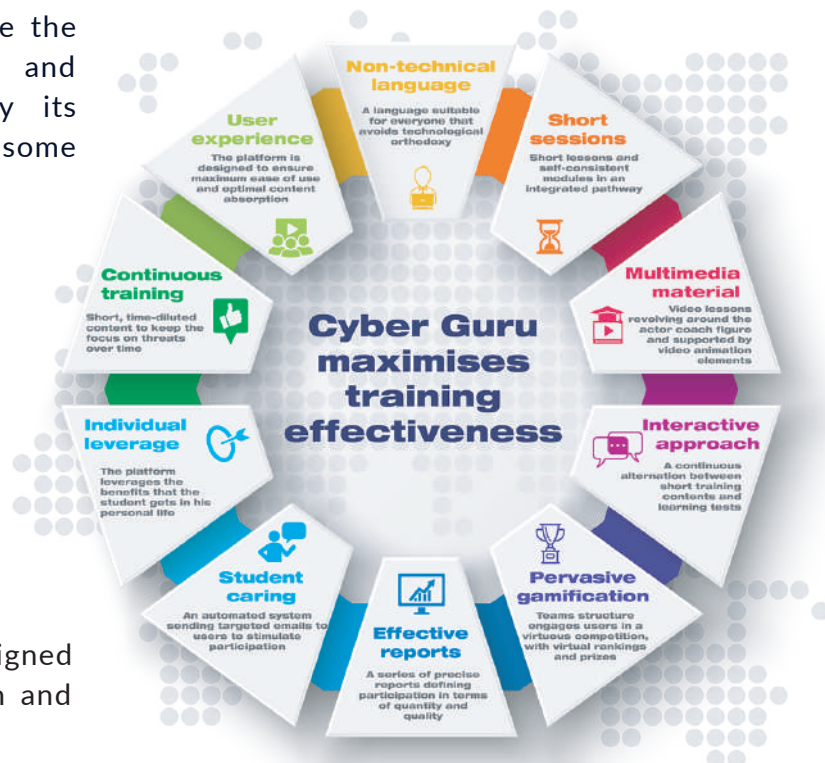
Cyber Guru Awareness is an **innovative integrated e-learning system** that allows you to involve the entire organization in a highly engaging **deductive learning path**, based on a continuous training methodology. The goal of Cyber Guru Awareness is to act on the awareness of **every single member of the organization**, and its ability to recognize potential threats and adopt correct behaviours to strengthen the security level of organizations.

A CONSTANT AND GRADUAL RELEASE LEARNING PATH

Cyber Guru Awareness is designed to engage the entire organization in an educational and stimulating learning path, characterized by its **"constant and gradual release"** approach and some peculiar characteristics:

- minimum weekly commitment
- multimedia lessons
- popular language
- evaluation tests
- gamification methodology
- teams organization
- self-consistent training modules
- multilingual platform

Each element of Cyber Guru Awareness is designed and built to maximize the learning absorption and minimize organizational and economic impact.



CYBER GURU AWARENESS HAS BEEN STRUCTURED WITH THE MOST ADVANCED TRAINING METHODOLOGIES. THESE METHODOLOGIES ARE BASED ON A CONTINUOUS TRAINING MODEL AND SUPPORTED BY GAMING TECHNIQUES FOR THE ENTIRE TRAINING PATH.

CYBER GURU AWARENESS: THE E-LEARNING PLATFORM ENTIRELY DESIGNED AND DEVELOPED IN ITALY

The Cyber Guru Awareness training course consists of self-consistent training modules, each one dedicated to a specific topic, with monthly activation for 12/24/36 months.

Each module consists of 3 short 5-minute video lessons, followed by a learning test with multiple-choice questions for each lesson. The video lesson with the actor coach represents the fundamental element of the training path and, together with gamification, it actively engages the user along the way.



The total **36 modules** are organized on **three training levels**, favouring a continuous and progressive learning path, designed considering the knowledge that is gradually acquired.

WHY CHOOSE CYBER GURU AWARENESS

- Because it goes beyond the limits of traditional training, which has a temporary effect and is unable to follow the rapid evolution of cyber-attack techniques
- Because it introduces the concepts of continuous training, increasing awareness and shared perception of threats
- Because it involves the whole organization in a single training path, ensuring a high level of engagement
- Because it does not have an imposition approach, but constantly stimulates the quality of participation, focusing on personal benefits, together with professional ones



DISCOVER MORE ON:
www.cyberguru.it