



# Cyber Guru

## Cyber Guru Awareness

**COGNITIVE TRAINING TO TRANSFORM HUMAN BEHAVIOURS**

Cyber Guru Awareness is the educational training programme delivered in e-learning modality by our platform, which ensures the gradual development of knowledge about cyber threats by focusing predominantly on cognitive training. This is an achievable goal only through a gradual and permanent learning process, designed to maintain acquired knowledge over time and provide constant updates on the evolution of threats.

Learning is also guaranteed not only by adopting the most advanced principles of adult education, but also by using the most innovative multimedia techniques.

### **A gradual and continuous learning path**

The learning method used is based on **two distinct learning phases**:



#### **Cyber School**

Over the initial three years of training, learners gradually enhance and develop their knowledge through a guided learning programme, transitioning from one educational level to the next, while adopting behavioural patterns centred on cyber security.



#### **Cyber Campus**

After the first three years, it's essential to keep training one's memory to retain previously acquired information and to stay abreast of evolving cyber attack techniques, thereby preventing the likelihood of falling victim to emerging threats.

# Cyber School

## COGNITIVE EDUCATIONAL PROGRAMME WITH PROGRESSIVE LEVELS

In the Cyber School, the educational path consists of self-contained modules, each dedicated to a **specific topic**. Each module is activated monthly and delivered following an educational path that takes into account the knowledge that is gradually acquired.

Each module is in turn made up of **3 short video lessons** of **5 minutes each**, and each lesson is linked to a **learning test** with multiple-choice questions.

The video lesson, with the Coach actor, represents the basic element of the training programme that, together with **Gamification**, actively involves the user in this journey.

# Cyber Campus

## PERMANENT COGNITIVE EDUCATIONAL TRAINING PROGRAMME

After completing the 3 years of cognitive training, the Cyber Campus allows you to retain the acquired knowledge and stay constantly updated on the developments of the techniques used by cyber criminals. The educational approach used is **Learning by Doing**, as the content consumption is characterized by a high level of interactivity that uses instant feedback as the main learning tool.

Based on the outcome of the interactions, the educational object will provide personalized teaching insights, with an extremely effective learning model. The various types of interactive educational learning objects and **Serious Games** make training more active and engaging, consolidating and updating previously acquired knowledge elements.

## Features of Cyber Guru Awareness



### EFFECTIVE COGNITIVE LEARNING

- Continuous training
- Self-contained modules
- Micro-learning
- Video with coach actors
- Test at the end of the lesson



### ENGAGEMENT OF THE LEARNER

- Cognitive load optimisation
- Individual leverage
- Individual gamification
- Team gamification
- Multi-media tools



### ENGAGEMENT OF THE LEARNER

- SaaS platform
- Turnkey service
- Pre-established training plans
- Automatic student caring
- Comprehensive reporting