Cyber Guru

brand book | **guidelines 2024**

Cyber Guru

“Since 2017 we have been working on digital security so that every single person is safe from cyber attacks by acting on what we have identified as the weak link in the organisation’s cybersecurity defence: the human factor.

We are a Security Awareness Training Platform for customers of all sizes and verticals, in public and private sector organisations with the aim to light the internet users’ way forward and to protect them from threats to which they are exposed.

Working with passion we shape innovative solutions to serve the safety of everybody in an ever more complex and evolving digital world. Together with our clients we create a relationship built on trust and care because we believe humanity is based on integrity and honesty.”

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Cyber Guru

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25 mm

8,6 mm
Cyber Guru
33 mm

25 mm
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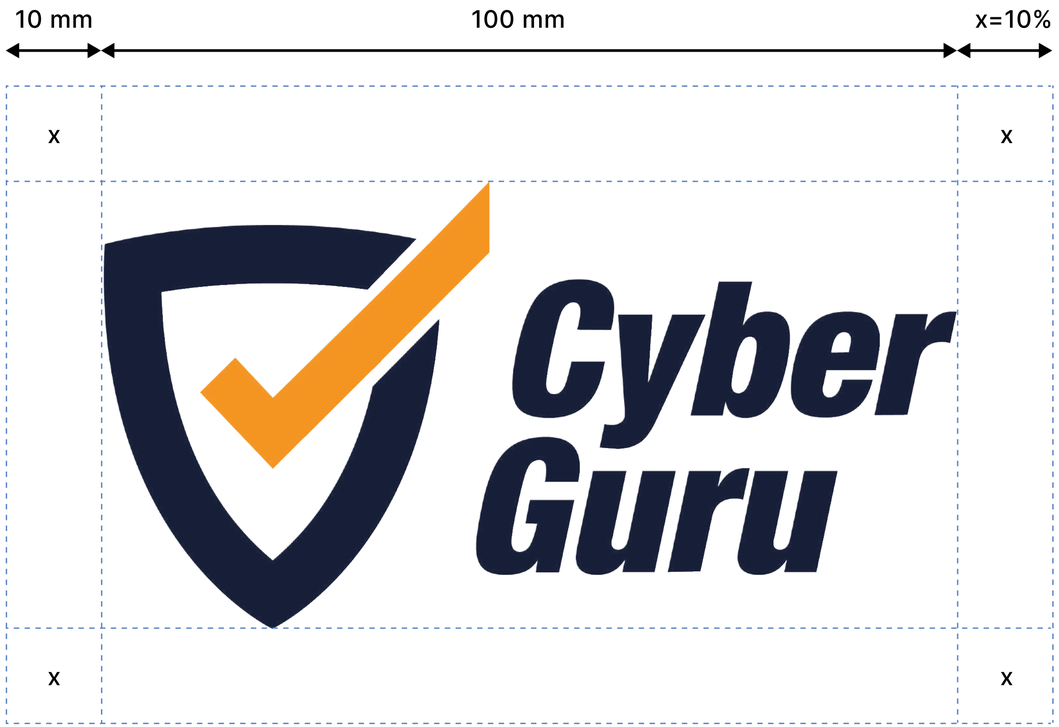
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SECURITY AWARENESS TRAINING THAT WORKS!

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X

X

X

X

CMYK
C 1%, M 54%, Y 100%, K 0%

RGB
R 241, G 138, B 0

ESADECIMALE
#F18A00

PANTONE
144C

CMYK
C 96%, M 93%, Y 44%, K 60%

RGB
R 29, G 25, B 52

ESADECIMALE
#1D1934

PANTONE
5255C

CMYK
C 0%, M 0%, Y 0%, K 0%

RGB
R 255, G 255, B 255

ESADECIMALE
#FFFFFF

CMYK
C 74%, M 65%, Y 63%, K 81%

RGB
R 29, G 29, B 27

ESADECIMALE
#1D1D1B

CMYK
C 0%, M 0%, Y 0%, K 0%

RGB
R 255, G 255, B 255

ESADECIMALE
#FFFFFF

Cyber Guru

Hex F18A00

Hex 1D1934

Hex FFFFFF

Hex EAFD6B

Hex 574AE2

Hex 7AADFF

Primary Orange

Hex F18A00 **Hex** FFA541 **Hex** FFD2A0 **Hex** FFEDD9

Primary Dark Blue

Hex 1D1934 **Hex** 010309 **Hex** 83879A **Hex** E6E7EB

Primary White

Hex FFFFFF **Hex** E6E6E6 **Hex** F4F8FF

Secondary
Acid Green

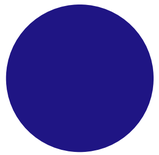
Hex B4CE03

Hex EAFD6B

Hex F4FEB5

Hex FBFFE1

Secondary
Violet



Hex 1F1584

Hex 574AE2

Hex ABA4F0

Hex DDDBF9

Secondary
Soft Blu

Hex 1A33EF

Hex 7AADFF

Hex B6D0FE

Hex E9F2FF

Status color
Green

Hex 35752A

Hex 58BD46

Hex ABDEA3

Hex DEF2DA

Status color
Red

Hex FA1F00

Hex FF725E

Hex FFB8AE

Hex FFE3DF

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CMYK
C 96%, M 93%, Y 44%, K 60%

RGB
R 29, G 25, B 52

ESADECIMALE
#1D1934

CMYK
C 74%, M 65%, Y 63%, K 81%

RGB
R 29, G 29, B 27

ESADECIMALE
#1D1D1B

CMYK
C 0%, M 0%, Y 0%, K 0%

RGB
R 255, G 255, B 255

ESADECIMALE
#FFFFFF

Font principale
Inter | Regular | Bold | Black
Per titoli, claims, headlines

INTER REGULAR
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

INTER BOLD
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

INTER BLACK
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Font secondario
Rubik | Regular | Italic | Bold
Per sottotitoli, testi e didascalie

RUBIK REGULAR
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

RUBIK ITALIC
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

RUBIK BOLD
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

lorem ipsum dolor

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Naming

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Public and private documents, Linkedin profile, email signature, social profiles, presentations.

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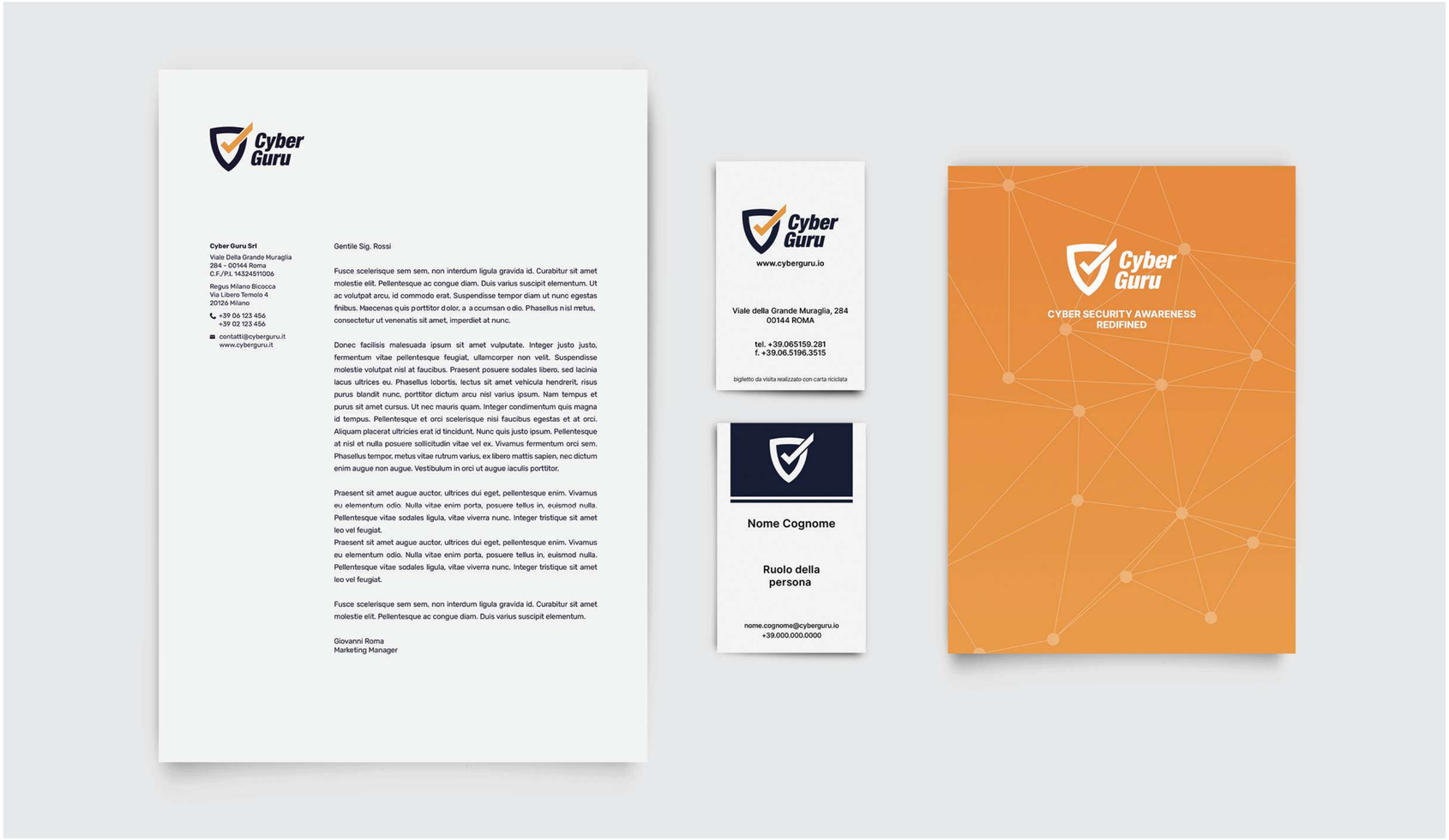
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contatti@cyberguru.it
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Gentile Sig. Rossi
Fusce scelerisque sem sem, non interdum ligula gravida id. Curabitur sit amet molestie elit. Pellentesque ac congue diam. Duis varius suscipit elementum. Ut ac volutpat arcu, id commodo erat. Suspendisse tempor diam ut nunc egestas finibus. Maecenas quis porttitor dolor, a accumsan odio. Phasellus nisl metus, consectetur ut venenatis sit amet, imperdiet at nunc.
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Praesent sit amet augue auctor, ultrices dui eget, pellentesque enim. Vivamus eu elementum odio. Nulla vitae enim porta, posuere tellus in, euismod nulla. Pellentesque vitae sodales ligula, vitae viverra nunc. Integer tristique sit amet leo vel feugiat.
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f. +39.06.5196.3515
biglietto da visita realizzato con carta riciclata
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Security Awareness Training That Works!

Cyber Guru
Security Awareness Training That Works!

Security Awareness Training That Works!

Security Awareness Training
That Works!

Da Cyber Guru

A

Oggetto

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Project Manager

gianluca.rossi@cyberguru.it
mobile: +39 333 222 1112

Cyber Guru srl
www.cyberguru.it

** Prima di stampare, pensa all'ambiente*
** Think about the environment before printing*
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