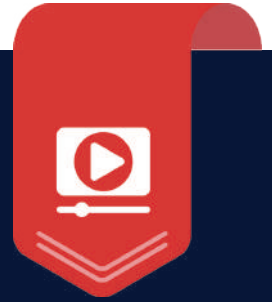# INDUCTIVE TRAINING
BASED ON MULTI-FORMAT TV SERIES

Cyber Guru Channel is a platform containing a series of videos focused on the **main Cyber threats, and how they can affect individuals and organizations**.

The goal of these videos, **made with advanced production techniques and with thrilling and engaging storytelling,** is to increase the level of awareness of digital technologies users through an **inductive methodology training path**.

> "Tell me and I forget,
> teach me and I may remember,
> INVOLVE ME AND I LEARN"
> *Confucio*

IMMERSING USERS IN REAL-LIFE SITUATIONS

The CEO Fraud
episode 1 on 12

The Cyber Guru Channel's training method works through the full immersion of users into real situations, reproducing the consequences of a cyber-attack generated by uncorrect human behaviour.

Thanks to this method, users will draw a concrete behavioural lesson from this statement of facts.

In this path, where **the key to knowledge is the active involvement in the story**, users are also supported by **in-depth material**, available within the platform, helping them to achieve the right degree of awareness.
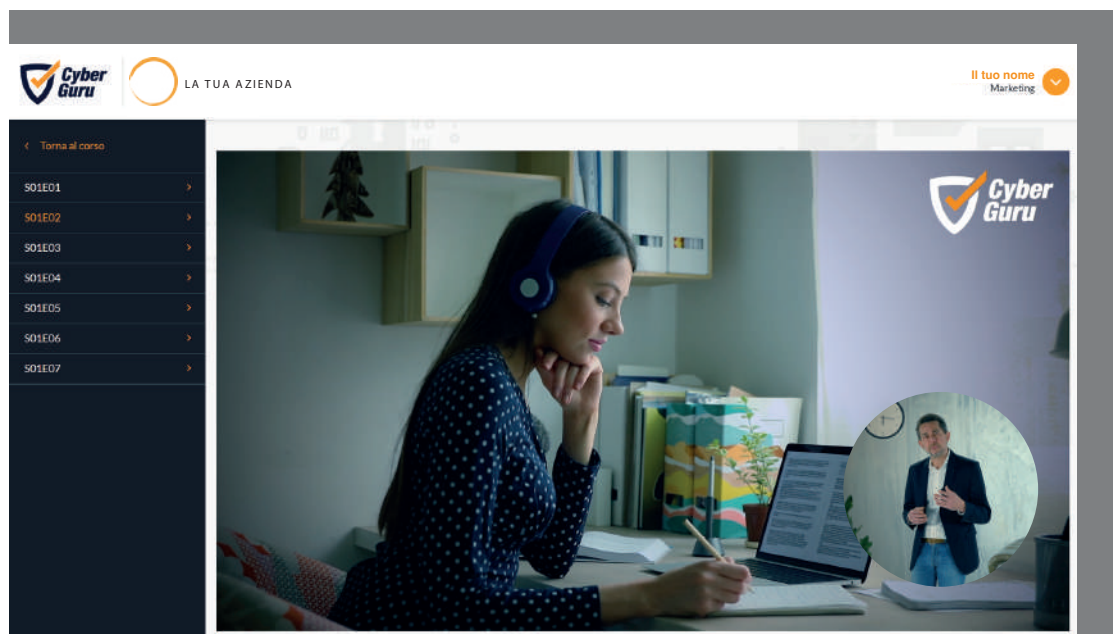
CYBER GURU CHANNEL IS THE RIGHT SOLUTION TO:

- live a unique, engaging but non-invasive experience
- acquire "universal" notions that can be applied to personal behaviors
- increase awareness when interacting with digital technologies and devices
- protect yourself and your organization from cyber risks

A VIDEO TRAINING COURSE BASED ON INDUCTIVE METHODOLOGY: REALIZED WITH ADVANCED TV SERIES PRODUCTION TECHNIQUES AND HIGHLY ENGAGING STORYTELLING.

REAL CASES TO REACH AWARENESS

The Training videos are integrated into the Cyber Guru Enterprise platform and equipped with all the platform's **access control**, **engagement** and **monitoring** components**.**

THE CYBER GURU CHANNEL TRAINING COURSE INCLUDES:

- Twelve 5-minutes episodes for each training level
- Multiple video formats with different storytelling techniques
- In-depth documentation for each episode
- Gamification
- Student Caring
- Advanced reports on the usage level

WHY CYBER GURU CHANNEL

- **Maximum training effectiveness thanks to the inductive method**
- **Full immersion into real-life situations**
- **Multi-format storytelling**
- **Special effects**
- **High engagement**
- **In-depth material to support**

DISCOVER MORE ON:
www.cyberguru.it